

How an individual behaves in the face of tragedy shows their inner strength - a willpower grown from life experiences. Unfortunately, tragic events are daily occurrences both domestically and abroad. The most common way the current generation has been known to react to these tragedies can be described as superficial and lacking any meaningful impact whatsoever. Sadly, the largest issue facing the contemporary generation is inaction. This fatal flaw can be addressed through the appearance of more convenient ways to make a difference, the rising of more entities that push to provide more prominent examples of ordinary people who are making or have made a difference, and listing a clear outline of benefits for the "Good Samaritan." Inaction is a plague that infects people of all ages; however, the primary focus here will be given to a groundbreaking group, millennials.

Inaction is shameful in theory, but easily implemented in practice. Instead of taking the time to consider what could be done to alleviate a problem, it is becoming easier to scroll past humanitarian crises and environmental disasters. When seeking a solution to this issue, it must be noted that millennials love to take shortcuts. Microwaveable meals, searching online for the solution to a thousand-piece puzzle, and paying sibilings to do certain chores are just a few of the many quick solutions implemented when trying to complete a task. In relation to this phenomenon, founding aid-relief programs that allow for more convenience would be extraordinary. Through personal experience, many organizations want "easy" monthly payments that can only be paid by those eighteen or older, or require the reading of a lengthy contract that contains excessive jargon. Organizations should provide millennials with the opportunity to sign-up and commit to aiding relief attempts world-wide while simultaneously being hassle-free. Consider Instagram and an organization sponsoring a certain ad. The company could commit to donating a dollar toward the relief efforts for every ten likes the ad receives. The simple posting of the ad by the millennial on his or her page is not only convenient, but is also impactful. Inaction would dramatically decrease, millennials would be responsible for promoting a positive change, and corporations would boost their reputation because of the viral ad. Addressing inaction in this manner would prove to be beneficial for all those involved.

Inaction can be further combated through the provision of more prominent examples of ordinary people who are making or have made a difference. Oftentimes, people are drawn away from certain commitments because they believe they are not for "ordinary" people to perform. Celebrities and political figures can easily pour out money and host countless relief benefits. Meanwhile, monetary donations given by common people pale in comparison to those who have far-reaching affluence. If millennials in particular were provided with examples of people just like them who do great things, the group as a whole would strive to do more. For example, in politics grassroots movements are often the foundation for larger, more far-reaching organizations. Local groups of like-minded people pour out their support and donations to promote their desired candidate. Through their efforts, which include door-to-door visits, standing with signs outside places of business, and hosting rallies, the candidate they desire has an improved chance of getting elected. Examples like these can be the motivation many millennials need to put an end to their inaction. The problem lies with the distribution of these success stories. If businesses and other organizations put the same effort into publicizing ordinary people doing great things as they do "money-making" events, inaction would not be as rampant. This change could begin by airing more commercials that pertain to the positive impact

of honest effort on local stations. Even posting the stories onto social media platforms so that millennials are more likely to view them can spur change. Inaction would be greatly discouraged and diminished if solutions like these are implemented.

Finally, listing a clear outline of the benefits of putting an end to inaction can actually end the practice itself. This can be more easily understood when comparing the outlining of the benefits of action to a weight-loss plan. If a dietician were to simply tell an individual with health problems to eat a low-carb diet for the rest of their life, the patient may recant their commitment to becoming healthy. Contrarily, if the dietician were to show the patient a chart displaying the foods that they are allowed to eat, how much better the individual would feel, and how the diet has helped thousands of others, they would be more likely to readily commit to implementing a change in their life. The same can be said concerning inaction. When provided with tangible proof, millennials are more likely to believe in and commit to a cause. Compiling a list of the benefits of taking action can prove to be the spark that drives countless people to take action. Whether through scientific research that shares the positive effect helping others can have on the benefactor's body and state of mind, or any other listing of testable data, the likelihood of such an outline making a difference is very high. This may be the most tedious approach presented to try and alleviate inaction, but it would still prove to be very rewarding overall.

In conclusion, inaction is the greatest issue facing this generation. However, this problem may be addressed by the interested parties that commit to taking certain steps: providing a more convenient pathway for millennials who want to make a difference, displaying more prominent examples of ordinary people who are making or have made a difference, and listing a clear outline of the benefits for those who choose to take action. Individuals and companies alike can spur the change that needs to be seen among the current generation. No matter how gradual the change, it is nevertheless rewarding to see that it is surely coming.